



# **TEMBE SERVICE PROVIDERS (Pty) Ltd T/A TSP COLLEGE**

**Education, Training and Skills Development Services**

**Reg. No. 2012 / 000516 / 07, Accreditation No: ETDP9950; VAT No: 4950236176**

*THE ROOTS OF EDUCATION ARE BITTER BUT THE FRUIT IS SWEET*

## **NATIONAL CERTIFICATE: MARKETING MANAGEMENT**

This programme will provide the student with practical theoretical basis in order to become a Marketing Management Professional.

### **COURSE OUTLINE:**

<b>NC: MARKETING MANAGEMENT</b>			
National Certificate	Field	NQF Level	Min. Credits
	Field 03 - Business, Commerce and Management Studies	05	60 credits per trimester
<b>SAQA 66873</b>	<b>SAQA 66953</b>	<b>SAQA 66997</b>	
<b>N4</b>	<b>N5</b>	<b>N6</b>	
Computer Science Entrepreneurship & Business Management Management Communication Marketing Management	Computer Science Entrepreneurship & Business Management Sales Management Marketing Management	Marketing Communication Market Research Sales Management Marketing Management	

### **PURPOSE OF THIS QUALIFICATION**

This part qualification is aimed primarily at giving the learner technical, theoretical knowledge, practical knowledge and workplace knowledge and skills required in their chosen occupational/vocational area. The design of the part qualification is such that if taken sequentially with related N part courses i.e. N4+N5+N6, it enables learners to progressively obtain the National N Diploma once the required practical work component of either 18 months or two years, as required for the specific occupational area, is completed.

Entry Requirements:	Duration	Certification Body:
<ul style="list-style-type: none"> <li>National Certificate: N3 Engineering Studies; or a Senior Certificate</li> </ul>	N3-N4 = 9 Months (3 months per trimester)	QCTO



015 5901817



[info@tspcollege.co.za](mailto:info@tspcollege.co.za) / [Christembe@tspcollege.co.za](mailto:Christembe@tspcollege.co.za)



073 268 9949/ 078 121 7488



TSP College